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A TOURIST COMPANY WITH TOURISM IN MIND

Are you part of our tourism industry?
If the answer is YES you need to consider
this...

An advertising vehicle which is effective
and rewards your initial cost back to
you...

In other words **FREE** advertising for your
company!!!

Want to know more...?

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12 Month 5 Year Contract

- Monitor positioned at Barton Grange
- 10 second advert over a 5 minute loop
- Agree to a monitor being placed at a RPOS at your premises
- Cost of advertising £2000 p.a.
- Deposit of £500 (25%) on signing of contract
- Payment of £500 (25%) 4 weeks before monitor goes live
- Remaining £1000 payment when monitor goes live with your advert

Payments returned as follows:

- 10% after 3 months from date the contract is signed - £200
 - 20% after 6 months from date the contract is signed - £400
 - 20% after 9 months from date the contract is signed - £400
 - 60% after 12 months from date the contract is signed - £1000
- Then the same 3 monthly periods in each contract year**

Plus at 12 months an additional £1000 loyalty bonus.

After the first year contracts can be terminated by giving at least 3 months notice in writing to cancel at each 12 month period. No 12 month payment, loyalty bonus or % payment will be paid.

So with our scheme you pay out £2000 each year and receive back £3000 each year AND have a free advert for those five years!!

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12 Month 3 Year Contract

YEAR ONE

- Monitor positioned at Barton Grange
- 10 second advert over a 5/6 minute loop
- Agree to a monitor being placed at your RPOS for 3 years
- Cost of advertising £2000 p.a.
- Deposit of £500 (25%) on signing of contract
- Payment of £500 (25%) 4 weeks before monitor goes live
- Remaining £1000 payment when monitor goes live with your advert

REPAYMENT PLAN FOR MONITORS - (dates shown are from date contract is signed):

YEAR 1 £2000:

10% after 3 months £200
20% after 6 months £400
20% after 9 months £400
50% after 12 months £1000
ADVERT WOULD BE FREE

YEAR 2 £1000:

10% after 15 months £100
20% after 18 months £200
20% after 21 months £200
50% after 24 months £500
ADVERT LESS THAN £20p/w

YEAR 3 £500

10% after 27 months £50
20% after 30 months £100
20% after 33 months £100
50% after 36 months £250
ADVERT LESS THAN £29 p/w

After the first year contracts can be terminated by giving at least 3 months notice in writing to cancel at each 12 month period. No 12 month payment will be paid.

So with our scheme you pay out £2000 each year and receive back the same amount you've paid, plus a free advert in year one, and reduced rates for years two and three.

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Local & Tourism Advertising

- Monitor positioned at Barton Grange
- 10 second advert over a 6 minute loop
- Deposit of 50% on signing of contract
- Remaining 50% payment when your advert goes live

ADVERT SIZES & PRICES

22inch x 40inch full colour advert - £100 per month

11inch x 6inch full colour advert - £50 per month

BOOK FOR THE FULL 12 MONTHS AND ONLY PAY FOR 10 MONTHS!!



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Who are we and what are we doing?

We are a successful Tourist Company based in Lancaster with Tourism in Mind!

We have been established since 2002 and are members of Lancashire & Blackpool Tourist Board and also the Central Lancashire Chamber of Commerce.

We are looking at providing an advertising vehicle to drive your business to the forefront with no cost advertising, additional reward payments and a payment plan where everyone wins!

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Where is the Advertising and What is the Advertising Media?

Your advertising will be a ten second advert (20/30 second options available) on a five or six minute loop on one of our 40inch monitors at the new Barton Grange Garden Centre and Marina Complex near Preston which has an annual footfall of 3 million visitors! The screens are located at the key RPOS locations - the main exit and also the café/restaurant.

For every ten seconds of advertising space purchased we will install a monitor at a RPOS on your premises in return you get your advert money returned plus a loyalty bonus each year.

You can either create your own advert or for an additional cost let us create one for you. The adverts can be changed every month as long as you give us the required notice and after 12 months you have the option to swap your advert to another location.

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Why Barton Grange?

Barton Grange Garden Centre and Marina Complex has an annual footfall of over 3 million visitors.

The complex is open Monday to Saturday 0900 to 1700 and Sunday 1100 to 1700 - a total of 54 hours per week.

A ten second advert on a 5 minute loop on the main screen will be shown approximately:

- 12 times an hour
- 96 times a day
- 672 times per week
- 2,688 times per month
- 35,000 times per year

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OUR MONITORS

